

2022 COMMUNITY REPORT



A nonprofit 501(c)3 organization providing active, hands-on, nature-based outdoor education & promoting healthy lifestyles since 1996.

CONNECTION, COMMUNITY, and PLAY OUTDOORS!

Programs and Impact 2022

2022 was our busiest year with 23 Mountain Camps, many after school programs and school field trips (22 total with 10 local schools and community organizations), a full summer of FIT Neighborhood, 5 after school bike sessions, high school and middle school bike teams, bike skills rodeos, Team FITaos, many special events, a robust summer Youth Leader mentorship program, and over \$19,000 in scholarships awarded. We are reaching a larger and more diverse population and continually working towards providing more diversity, equity, inclusion, and accessibility (DEIA). We are working to expand DEIA through free summer camps, school programs, bike donations, bike loaners, scholarships, teaching bike repairs, and free community events. See page 2 for details on our new programs in 2022.

We have seen incredible growth since the COVID restrictions of 2020 when we were lucky to be able to operate limited programs with a staff of just 4 during summer months plus 4 part time staff in the spring and fall. Our Youth Leader program could not operate. Fast forward to 2022 and we had 20 staff plus 15 paid Junior Counselors and 25 Counselors in Training.

We are proud of the work we are doing in the community in getting more children outside and also of the number of individuals we are able to give job opportunities where the work is rewarding and has meaning.

In-kind donations (volunteer hours, generous prize donations for fundraising events, our incredible Base Camp space, and more) are having a growing impact on our organization.

The FITaos volunteer program is strong with over 900 volunteer hours (bike coaches, special events, and the FITaos Board of Directors).

PLAY
LEARN
SHARE
OBSERVE
GROW
LISTEN
GIVE
EXPLORE
BREATHE
CONNECT
THINK
MOVE
IMAGINE
ADVENTURE
DREAM
WONDER

OUTSIDE!



Scholarships



All scholarships are a direct result of generous donations.



HOW MANY: Children and Sessions

Program	Session #	Kid #	Session Days*	Kid Days**
MOUNTAIN CAMPS	23	266	106	1347
FIT NEIGHBORHOOD	9	147	35	575
SUMMER YOUTH LEADERS	30	40	137	276
AFTER SCHOOL BIKING	5	78	27	462
COMMUNITY AND SCHOOL PROGRAMS	22	893	126	4579
HIGH SCHOOL BIKE TEAM	1	20	42	840
MIDDLE SCHOOL BIKE TEAM	1	15	22	330
TOTALS	91	1459	495	8409

*Session Days: 1-hour to all-day, depending on program

**Kid Days: # of kids per session times # of session days

THANK YOU To Our Donors, Board of Directors, Volunteers, and Community!

Because of the support of many individuals, local businesses, families, and other organizations, we are able to make a positive, lasting impact in our community. 2022 contributions came from many sources including individuals who give annually, new donors, and grants from National Recreation Foundation, Jim Thompson Foundation, Fullwood Foundation, and Taos Community Foundation, to name a few. A special thank you to Taos Ski Valley, Inc. for being a supportive partner since 1996.

We recognize and appreciate the 40 Youth Leaders who, having participated in our programs, worked to serve as mentors in 2022.

2022 events included the New Belgium Brewing Scavenger Hunt, July 4th Rubber Duck Race, Spring Bike Swap, 2 Bike Rodeos, and our Be FIT Raffle. Sadly, Ride the Rift was canceled due to weather and muddy trails but will return in 2023.



NEW PROGRAMS

As Covid restrictions fell away, the demand for engaging, fun, outdoor learning programs for children increased as the many benefits of this type of experiential education were exactly what families and schools desired. In spring '22, our summer programs filled up in record time, leaving us in a position to think creatively so we could provide additional sessions. We created and successfully operated two new summer programs serving over 80 additional children. These "Nature Explore" sessions were in two locations: a free program based at Rio Fernando Park and a similar program based entirely in Taos Ski Valley. Each of these programs offered 4 different 1-week sessions, with 90% of children served being first time participants in FITaos summer programs. We also offered our first LGBTQ+ adventure session.

Another new program of note in 2022 was our Building Bikes, Building Futures bike maintenance program for Taos Pueblo middle school students. With donated used bikes, 6th and 7th graders learn to repair bikes and, ultimately, take them home.

These programs allowed us to increase accessibility and reach new children and families who are not otherwise getting opportunities like these. With sufficient funding, we plan to grow these programs, reaching additional underserved youth in our community in 2023.

2022 Income Sources

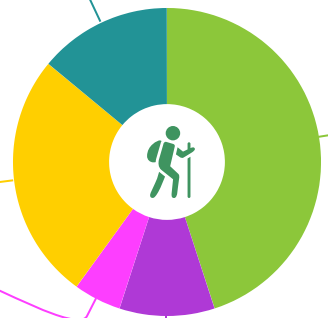


Grants 14%

Tuition 26%

Events 5%

In-Kind Contributions 10%*



Donations 45%



Stay tuned as we expand our team and our programming to serve more children and reach more of our community in 2023!



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